

16 – 18 March 2023
Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia

Please complete, sign and return to:

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road, Wanchai
Hong Kong
Tel: +852 2802 7728
Email: imkl@hongkong.messefrankfurt.com

My BE Partners Sdn Bhd (Malaysia representative office)
5, Jalan SS 19/1 C
47500 Subang Jaya
Malaysia
Tel: +60 16 210 9630
Email: imkl@MyBEPartners.com

Application form (for Booth) *(Please type in block letters, and note point 10 on P.3)*

1. Company details

Company name: _____
 Contact person(s): Mr/Mrs/Ms _____ Job Title: _____
 Address: _____
 City/State: _____ ZIP/Postal code: _____ Country: _____ Country of Headquarter: _____
 Telephone: _____ / _____ / _____ Email: _____ Website: _____
Country code City/Area code Number

2. Company details # *(for official event guide used.) Please print clearly in BLOCK letters, or use a typewriter to indicate your company information (exactly the name and information you would like to appear in the official event guide) below, the publisher and organisers will not take any responsibility if mistakes are made in the official guide due to unclear text, and note point 10 on P.3)*

Company name: _____
 Address: _____
 City/State: _____ ZIP/Postal code: _____ Country: _____
 Telephone: _____ / _____ / _____ Email: _____ Website: _____
Country code City/Area code Number
 The Brands that your company represents: 1. _____ 2. _____

3. Nature of business *(tick all that apply)*

- | | | |
|---|---|------------------------------------|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Dealer, agent, distributor, wholesaler | <input type="checkbox"/> Startups |
| <input type="checkbox"/> Solution provider | <input type="checkbox"/> Trade associations / government agencies | <input type="checkbox"/> Publisher |
| <input type="checkbox"/> Research institutions / universities / polytechnic | <input type="checkbox"/> Others (please specify): _____ | |

4. Our products belong to the following groups # *(please "✓" where appropriate in each items)*

- 1 Digital Factory**
- 1.1 Big Data
 - 1.2 Data Generation
 - 1.3 AIoT
 - 1.4 Open Source
 - 1.5 3D Modelling Software
 - 1.6 Enterprise Resource Planning (ERP)
 - 1.7 Manufacturing Execution Systems (MES)
- 2 Information Systems & Technologies**
- 2.1 Cloud Services / Computing
 - 2.2 Cyber Security
 - 2.3 Big Data Analytics
 - 2.4 Smart Operation Technology
 - 2.5 Asset Management Systems
 - 2.6 5G and Infrastructure
- 3 Operational Technologies**
- 3.1 Smart Factory
 - 3.2 Cyber Physical Systems
 - 3.3 Predictive Maintenance
 - 3.4 Robotics, Collaborative Robots
 - 3.5 Sensor Technologies
 - 3.6 Control Systems
 - 3.7 Smart Warehousing
 - 3.8 Smart Logistics (AGV)
 - 3.9 Instrument Measurement and Control
- 4 Others**
- 4.1 Industry institutions
 - 4.2 Publishers
 - 4.3 Other (please specify): _____

5. Please specify your product range# (maximum 20 words; see point 10 on P.3):

6. Participation fee (Please indicate booth size required and tick all that apply)

Booth type	Booth size and participation fee	Package includes
Standard Booth (Minimum 9 sqm)	() Booth size: _____ sqm (USD 395 per sqm)	Basic booth design* <u>Furniture & fixtures</u> - Fascia board with company name and booth number - 1 lockable cabinet - 2 folding chairs - Floor carpeting - 1 wastebin - 2 spotlights - 1 socket <u>Complimentary</u> - listing in official event guide
Raw Space (Minimum 18 sqm)	() Booth size: _____ sqm (USD 335 per sqm)	- Space rental - Listing in official event guide
Startups	() No of unit: _____ (USD 1580 per unit)	- Fascia board with company name and booth number - One counter - Floor carpeting - Listing in official event guide

* For booth design, please refer to the exhibitor manual.

7. Name of legally responsible person: Please print last name, first name, job title and sign below:

We hereby understand this application form as a confirmation of the participation of Intelligent Manufacturing 2023 and accept the Specific Terms and Conditions of the show.

Name: _____ Job title: _____

Signature and company stamp: _____ Date: _____

Specific Terms and Conditions

1. Organiser

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong
Tel: +852 2802 7728
Email: imkl@hongkong.messefrankfurt.com

2. Location

Kuala Lumpur Convention Centre
Kuala Lumpur City Centre
50088 Kuala Lumpur, Malaysia

3. Date of Event

16 – 18 March 2023

4. Registration and Confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm successful applications in writing by email and original mail.

5. Terms of Payment

Please return application form and remit appropriate amount to the organiser. All bank charges are to be borne by the applicant.

Full payment should be settled by **15 December 2022**.

Payment in **USD** should be made to:
Hong Kong and Shanghai Banking Corporation Ltd
1 Queen's Road, Central, Hong Kong
USD A/C No: 511-017758-274
A/C Holder: Messe Frankfurt (HK) Ltd
Swift code: hsbchkhkh

Payment in **MYR** should be made to:
Public Band Berhad
Kelana Jaya Branch
F-07, F-08 & F-09 Jln SS6/5B,
Dataran Glomac, Pusat Bandar Kelana Jaya,
47301 Petaling Jaya, Malaysia
MYR A/C No: 3187-576-808
A/C Holder: Messe Worldwide Sdn Bhd
Swift code: PBBEMYKL

6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

7. Additionally Represented Companies (Co-exhibitors)

Applications made for additionally represented companies (co-exhibitors) will be accepted with a fixed participation fee of US\$600 per additional company and restricted to 1 co-exhibitor per 9 sqm booth.

8. General Terms and Conditions of Participation

The detailed General Terms and Conditions of Participation are given on the organiser website www.messefrankfurt.com.hk and can be requested in printed form if required.

9. Booth Allocation

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

10. Official event guide

Section with “#” will be used in the official event guide. If any changes occurred later, please fill up the official event guide form in the exhibitor manual and submit to the Organiser by deadline.

11. Intellectual Property Rights / Copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

12. Correspondence Address for Enquiries

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road, Wanchai
Hong Kong
Tel: +852 2802 7728
Email: imkl@hongkong.messefrankfurt.com

My BE Partners Sdn Bhd (Malaysia representative office)
5, Jalan SS 19/1 C
47500 Subang Jaya
Malaysia
Tel: +60 16 210 9630
Email: imkl@MyBEPartners.com