

## 2024 Sponsorship Packages

	Platinum	Gold	Silver
<b>Special events</b>			
Title sponsor of networking events or lounge	✓		
Sponsor of networking events or lounge		✓	
Sponsor of coffee break sessions			✓
<b>Product showcase</b>			
9 sqm standard booth with basic furniture	✓	✓	✓
Badge scanning account	✓	✓	
<b>Branding and exposure</b>			
Logo exposure on official social media and website	✓	✓	✓
Logo exposure on backdrop and signage onsite	✓	✓	✓
Logo exposure on marketing materials	✓	✓	✓
Logo exposure on registration page banner	✓		
Interview or feature profile on press materials	✓		
Page of advertisement on event guide (e-version)	1 page	Half page	Half page
Exposure in event promotional video	✓	✓	✓
Video provided by sponsor played during event days	9 mins	6 mins	3 mins
<b>Complimentary offers</b>			
Speaking opportunity in the conference (approx. 30 mins)	1 session	1 session	
Tech Lab session (approx. 1hr)	2 sessions	1 session	1 session
Complimentary conference tickets	15 passes	10 passes	5 passes
Additional discount on conference tickets	20% off	15% off	10% off

