

Please complete, sign and return to:

**Messe Frankfurt (HK) Ltd**

35/F, China Resources Building

26 Harbour Road, Wanchai

Hong Kong

Tel: +852 2802 7728

Email: [imkl@hongkong.messefrankfurt.com](mailto:imkl@hongkong.messefrankfurt.com)

**Application form (for booth)** (Please type in block letters, and note point 10 on P.4)

**1. Company details**

Company name: \_\_\_\_\_

Contact person(s): Mr/Mrs/Ms \_\_\_\_\_ Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_ Country of Headquarter: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Country code City/Area code Number

**2. Company details for official event guide used #**

Please input clearly in **BLOCK letters** to indicate your company information (exactly the name and information you would like to appear in the official event guide) below, the publisher and organisers will not take any responsibility if mistakes are made in the official guide due to unclear text, and note point 10 on P.4

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Country code City/Area code Number

The brands that your company represents: 1. \_\_\_\_\_ 2. \_\_\_\_\_

**3. Nature of business (tick all that apply)**

- |                                            |                                                                             |                                                         |
|--------------------------------------------|-----------------------------------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Manufacturer      | <input type="checkbox"/> Dealer, agent, distributor, wholesaler             | <input type="checkbox"/> Start ups                      |
| <input type="checkbox"/> Solution provider | <input type="checkbox"/> Trade associations / government agencies           | <input type="checkbox"/> Publisher                      |
| <input type="checkbox"/> Consultancy       | <input type="checkbox"/> Research institutions / universities / polytechnic | <input type="checkbox"/> Others (please specify): _____ |

**4. Our products belong to the following groups # (please "√" where appropriate in each items)**

**1 Digital Factory**

- 1.1 Big Data
- 1.2 Data Generation
- 1.3 AIoT
- 1.4 Open Source
- 1.5 3D Modelling Software
- 1.6 Automation Solution
- 1.7 Enterprise Resource Planning (ERP)
- 1.8 Manufacturing Execution Systems (MES)

**2 Information Systems & Technologies**

- 2.1 Cloud Services / Computing
- 2.2 Cyber Security
- 2.3 Big Data Analytics
- 2.4 Smart Operation Technology
- 2.5 Asset Management Systems
- 2.6 5G and Infrastructure

**3 Operational Technologies**

- ( ) 3.1 Smart Factory
- ( ) 3.2 Cyber Physical Systems
- ( ) 3.3 Predictive Maintenance
- ( ) 3.4 Robotics, Collaborative Robots (AMR)
- ( ) 3.5 Sensor Technologies
- ( ) 3.6 Control Systems
- ( ) 3.7 Smart Warehousing
- ( ) 3.8 Smart Logistics (AGV)
- ( ) 3.9 Instrument Measurement and Control

**4 Others**

- ( ) 4.1 Consulting Service
- ( ) 4.2 ESG / Sustainable Solutions
- ( ) 4.3 Energy Management
- ( ) 4.4 Industry Institutions
- ( ) 4.5 Research & Development
- ( ) 4.6 Publishers
- ( ) 4.7 Other (please specify): \_\_\_\_\_

**5. Please specify your product range # (maximum 20 words; see point 10 on P.4)**

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**6. Booth participation (Please tick all that apply and indicate booth size required)**

Booth type	Booth size and participation fee	Package includes <sup>a</sup> :
<b>Standard booth</b> (Minimum 9 sqm)	( ) USD 395 / sqm  Booth size: _____sqm  Total: USD_____	<b>Basic booth design<sup>b</sup></b> <u>Furniture &amp; fixtures</u> <ul style="list-style-type: none"> <li>• Fascia board with company name and booth number</li> <li>• Floor carpeting</li> <li>• 2 spotlights</li> <li>• 1 lockable cabinet</li> <li>• 2 chairs</li> <li>• 1 wastebin</li> <li>• 1 socket</li> </ul>
<b>Raw space</b> (Minimum 18 sqm)	( ) USD 335 / sqm  Booth size: _____sqm  Total: USD_____	<ul style="list-style-type: none"> <li>• Space rental</li> </ul>
<b>Start-up booth<sup>c</sup></b>	( ) USD 1,580 / sqm  Unit: _____ no(s)  Total: USD_____	<ul style="list-style-type: none"> <li>• Fascia board or backdrop with company name and booth number</li> <li>• 1 counter</li> <li>• Floor carpeting</li> </ul>

Remarks:

<sup>a</sup> Complimentary Tech Lab session is included with each application on a first-come-first-served basis.

<sup>b</sup> For booth design, please refer to the exhibitor manual and it is subject to changes.

<sup>c</sup> For company which is established not less than 6 months and no more than 5 years with fewer than 25 employees.

**7. Name of legally responsible person** *(Please provide last name, first name, job title and sign below)*

**We hereby understand this application form as a confirmation of the participation of Intelligent Manufacturing Kuala Lumpur 2024 and accept the Specific Terms & Condition of this application form and General Terms & Conditions on website: <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>.**

Name: \_\_\_\_\_ Job title: \_\_\_\_\_

Signature and company stamp: \_\_\_\_\_ Date: \_\_\_\_\_

## Specific Terms and Conditions for Booth Participation

### 1. **Organiser**

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong  
Tel: +852 2802 7728  
Email: [imkl@hongkong.messefrankfurt.com](mailto:imkl@hongkong.messefrankfurt.com)

### 2. **Location**

Kuala Lumpur Convention Centre  
Kuala Lumpur City Centre  
50088 Kuala Lumpur, Malaysia

### 3. **Date of Event**

10 – 12.7.2024

### 4. **Registration and Confirmation**

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm successful applications in writing by email.

### 5. **Terms of Payment**

Please return application form and remit appropriate amount to the organiser. All bank charges are to be borne by the applicant.

50% deposit required with application.

50% final payment due on or before **9 April 2024**.

Payment in **USD** should be made to:

Hong Kong and Shanghai Banking Corporation Ltd  
1 Queen's Road, Central, Hong Kong  
USD A/C No: 511-017758-274  
A/C Holder: Messe Frankfurt (HK) Ltd  
Swift code: hsbchkhkhk

### 6. **Cancellation**

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e., in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

### 7. **Additionally Represented Companies (Co-exhibitors)**

Applications made for additionally represented companies (co-exhibitors) will be accepted with a fixed participation fee of US\$600 per additional company and restricted to 1 co-exhibitor per 9 sqm booth.

### 8. **General Terms and Conditions of Participation**

The detailed General Terms and Conditions of Participation are given on the organiser website:

<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> and can be requested in printed form if required.

### 9. **Booth Allocation**

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

### 10. **Official event guide**

Section with “#” will be used in the official event guide. If any changes occurred later, please fill up the official event guide form in the exhibitor manual and submit to the Organiser by deadline.

### 11. **Intellectual Property Rights / Copyright**

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

### 12. **Correspondence Address for Enquiries**

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