



# intelligent manufacturing

KUALA LUMPUR

10 – 12.7.2024

Kuala Lumpur Convention Centre  
(KLCC), Malaysia

## The regional conference-led event for sustainable manufacturing



Event website

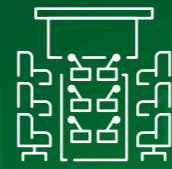


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Intelligent Manufacturing Kuala Lumpur will return in 2024 with an even stronger lineup, following last year's successful debut. This conference-led event aims to help businesses of all sizes understand the smart manufacturing pathways available to them in response to growing demand for sustainable operations. A combination of presentations, technological showcases, interactive workshops and networking opportunities will deliver the information and resources needed to start implementing smart strategies.

### Event formats



Two-day Conference



Product Showcases



Tech Lab\*



Deep Dive

\* In depth introductions of product showcases

### Towards net-zero: The digital transition for sustainable manufacturing


With a growing awareness of the need to balance economic growth with environmental protection, the global manufacturing sector is increasingly prioritising sustainable solutions. Embracing this, Intelligent Manufacturing Kuala Lumpur 2024 will convene international specialists and key industry figures to explore the intersection between smart manufacturing and sustainability.

Attendees can gain valuable insights on these critical topics through the show's deep dive sessions and tech labs, while exhibitors will have the opportunity to showcase their advanced technologies and solutions. This all-in-one platform empowers businesses to connect with prospective customers, exchange knowledge, and establish a strong foundation for sustainable growth within their organization.





### Key figures from 2023

 **2,299** visits

 **243** conference attendees, 53% from managerial level or above

 **29** speakers from nine countries and regions (China, Germany, Japan, Malaysia, Mexico, Singapore, Switzerland, Taiwan and the US)

 **30** conference sessions

 **12** product showcases from six countries and regions (China, Germany, Japan, Malaysia, Singapore and the US)

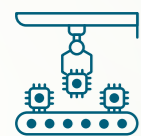
### Product groups



**Digital Factory:** big data, data generation, AIoT, open source, 3D modelling software, Enterprise Resource Planning (ERP), Manufacturing Execution Systems (MES), and smart factory parks



**Information Systems & Technologies:** cloud services / computing, cyber security, big data analytics, smart operation technology, asset management systems, 5G and infrastructure





**Operational Technologies:** smart factory, cyber-physical systems, predictive maintenance, robotics, collaborative robots, sensor technologies, control systems, smart warehousing, smart logistics (AGV), and instrument measurement and control

### Market news

The Malaysian government's New Industrial Master Plan 2030 (NIMP2030) aims to enhance national competitiveness through promoting economic complexity, advancing digitalisation, and ultimately striving for net-zero targets by 2050. In alignment with these goals, manufacturers across all industries must prepare for sustainable transition and prioritise compliance with environmental, social, and governance (ESG) standards for future development<sup>1</sup>.

#### According to the Honeywell 2023 Environmental Sustainability Index:<sup>2</sup>

 **80%** of global manufacturing / energy companies consider sustainability to be a primary objective for latter half of 2023

 **86%** of companies surveyed plan to increase their overall sustainability budgets



<sup>1</sup> "New Industrial Master Plan will set key missions to support sustainable productivity", 10 Aug 2023, New Straits Times, <https://qr.messefrankfurt.com/ife62> (Retrieved: August 2023)

<sup>2</sup> "Sustainability: the most prominent initiative for global manufacturers", 9 Aug 2023, Automation World, <https://qr.messefrankfurt.com/Wa484> (Retrieved: August 2023)

Showcase contributor: Mr Soo Chao Yian, Director, Rovisys Asia Company Pte Ltd

"Participating in the event elevates our market presence in Malaysia. The visitors are from diverse backgrounds. Apart from neighbouring companies and existing business partners, we also spoke to professionals from consultancies and the education sector, resulting in many good conversations."

Visitor: Ms Pavla Zezulova, Leader of Local Production, Decathlon Malaysia

"The conference has been absolutely amazing, the speakers have strong expertise in their fields. I also found the sessions here are very interactive, offering great opportunities to connect with other professionals. With the combination of the conference and product showcases, we have been able to find some practical case studies and make useful contacts."



## Event information

<b>Event dates</b>	10 – 12.7.2024
<b>Opening hours</b>	9:30 – 18:00
<b>Venue</b>	Hall 7, Kuala Lumpur Convention Centre (KLCC), Malaysia
<b>Conference co-organiser</b>	Selangor Human Resource Development Centre (SHRDC)

<b>Technical consultants</b>	  
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<b>Advisory committee</b>	<p>Dr Chua Wen-Shyan, Head of Malaysian Smart Factory 4.0, Selangor Human Resource Development Centre (SHRDC)</p> <p>Dr Ing Dominic Gorecky, Head of Swiss Smart Factory &amp; Swiss Health Tech Center, Partner, Executive Board Member, Switzerland Innovation Park Biel / Bienne AG</p> <p>Prof Dr David Romero, Professor of Advanced Manufacturing, Tecnológico de Monterrey, Mexico</p>
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<b>Product showcase*</b>	Standard booth	USD 395 / sqm (min 9 sqm)
	Raw space	USD 335 / sqm (min 18 sqm)
	Start-up booth	USD 1580 / unit

\*A complimentary Tech Lab session is included with each application on a first-come-first-served basis

<b>Participation fee</b>	<b>Conference (10 – 11.7.2024)</b>	
	Standard price	MYR 2,000 / pax
	Group purchase	MYR 1,350 / pax, min. 3 tickets or above

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#DigitalTransition  
#TwinGreen  
#ESG

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