

## 2024 Event review

The second edition of Intelligent Manufacturing Kuala Lumpur (IMKL) successfully drew to a close on 12 July 2024. This conference-led event provided guidance on Industry 4.0 and sustainability to manufacturers across the ASEAN region, bringing together 27 experts from around the world to share insights, present their research findings, and discuss case studies on the latest trends and technologies in the industry. Participants praised the event for its success in uniting professionals across a wide range of industries and backgrounds, along with its wider role in supporting the region's digital transformation.

# **Key figures from 2024**



**2,189** visits 60% from managerial level or above



330 conference attendees



**27** speakers from ten countries and regions (Brazil, China, Greece, Malaysia, Mexico, the Netherlands, Singapore, Switzerland, Taiwan and the UK)



25 conference sessions and 16 Tech Lab sessions



**21** product showcases from nine countries and regions (Germany, India, Malaysia, the Philippines, Singapore, South Africa, Switzerland, Taiwan and the US)

### Our sponsors and speakers are from the following organisations:









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#### Visitors by business nature (2024)

20.8% Manufacturing Software / solution provider 8.8% Academia / institution/student 7.5% Consultant / advisory services 7.3% Automotive 6.7% System integration & engineering services 5.2% Banking / e-commerce / financial services 4.8% Distributor / wholesaler 4.6% Artificial intelligence 4.6% **Building & construction** 3.8% Electrical & electronics 3.6% Food & beverage 3.1% Additive manufacturing 3.1% Robotics 2.7% Data management / security 2.7% Semiconductor 2.5% Government / association / media 2.3% Logistics & transportation / supply chain management 2.1% Telecommunications 1.9% Others (aerospace, pharmaceutical, retail / consumer goods) 1.7%

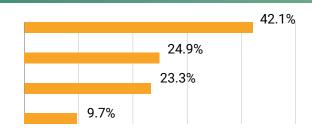
#### Visitors by interests (2024)

Information systems & technologies

Digital factory

Operational technologies

Other interest



#### **Product groups**



**Digital Factory:** big data, data generation, AloT, open source, 3D modelling software, Enterprise Resource Planning (ERP), Manufacturing Execution Systems (MES), smart factory parks



**Information Systems & Technologies**: cloud services / computing, cyber security, big data analytics, smart operation technology, asset management systems, 5G and infrastructure



**Operational Technologies**: smart factory, cyber physical systems, 3D printing machine, predictive maintenance, robotics, collaborative robots, sensor technologies, control systems, smart warehousing, Smart Logistics (AGV), instrument measurement and control







#### Speaker & showcase contributor:

At the conference, I was able to reach over 200 participants at once, something that would take a year going factory to factory. The audience was highly engaged, asking great questions. Then, we could reinforce these ideas at our booth. People could come and say 'You say this works, but how?', and we could show them right there. It has been a productive event for us. We've had a continuous stream of visitors, and we look forward to participating again next year.

Mr Sakthivel Narayanasamy, Chairman, Quantum Computing

### Speaker:

As a first-time speaker at Intelligent
Manufacturing Kuala Lumpur, I am
impressed by the event's emphasis on
Industry 4.0, highlighting efforts from both
government and private organisations. There
is an excellent mix of international and local
content, which allows companies to
benchmark themselves globally. The setup
and delegate quality are exceptional. It has
been a massive success, and we'll be back
next year.

Dr Bala Amavasai, Chief Technology Officer

- Industry, Celebal Technologies

#### Showcase contributor:

We are seeing a lot of C-level executives here, which is something that is uncommon at other events. These visitors can make decisions for their companies – exactly our target audience. The Tech Lab is a great addition as well, as it gives us a chance to share our knowledge and showcase our factory monitoring and ESG solutions. We're seeing more people engage with the Tech Labs as the event progresses.

Mr Zulfadli Saifun, Key Account Sales, Advantech Co Malaysia Sdn Bhd

### Visitor:

As a data analysis vendor, I came to this event looking for MES systems for my client. The sessions have been really helpful, especially the one on work order planning. It's given me a lot of ideas and insights to share with my clients. After attending for two days, I have a better understanding of what the industry is currently working on. I'll likely join the next edition as well.

Ms Euriss Sow Poh Ling, Senior Technical Manager, ATG-Nexus Sdn Bhd

# Call for paper and sponsors are open, contact us now for details!



## 2025 Event information

**Event dates** 14 - 16.5.2025

**Opening hours** 9:30 - 17:30 (Conference)

10:00 - 18:00 (Product showcase & Tech Labs)

Venue Hall 7, Kuala Lumpur Convention Centre (KLCC), Malaysia

Conference co-organiser

SHRDC

**Technical consultants** 









**Advisory committee** 

**Dr Chua Wen-Shyan**, Head of Malaysian Smart Factory 4.0, Selangor Human Resource Development Centre (SHRDC)

**Dr Ing Dominic Gorecky**, Head of Swiss Smart Factory & Swiss Health Tech Center, Partner, Executive Board Member, Switzerland Innovation Park Biel / Bienne AG

**Prof Dr David Romero**, Scientific Vice-Chairman, World Manufacturing Foundation and Professor of Advanced Manufacturing, Tecnológico de Monterrey, Mexico

**Supporters** 

























## intelligent manufacturing

KUALA LUMPUR

Through its unique conference-led approach, Intelligent Manufacturing Kuala Lumpur (IMKL) empowers businesses of all sizes, both domestic and international, to confidently navigate their digital transformation journeys through a combination of presentations, technological showcases, interactive workshops and networking opportunities.

#### Product showcase:

Standard booth USD 415 / sqm (min 9sqm)
Raw space USD 335 / sqm (min 18sqm)
\*A complimentary Tech Lab session is included with each application on a first-come-first-served basis

### Conference participation fee (14 - 15.5.2025):

Standard price MYR 2,400 / pax

Group purchase MYR 1,600 / pax, min 3 tickets

or above

\*All prices are subject to local prevailing sales and service tax. Entry to the product showcase area and Tech Labs is free.

# **sps** stage

smart production solutions

#### **KUALA LUMPUR**

SPS Stage Kuala Lumpur is specially designed for Smart Production Solutions (SPS) exhibitors, who wish to expand their business into Malaysia market. Participating companies can arrange demonstration and workshop at the Tech Lab, and meet potential clients at their own stand during Intelligent Manufacturing Kuala Lumpur.

#### Package includes:

- 6sqm counter at "SPS Stage Zone" for product showcase
- Fascia board with company name and booth number
- Basic booth furniture, including carpet, reception counter, chairs etc.
- 32" LED TV with stand or mount on counter (depends on booth design)
- One (1) 15-minutes speaking slot at Tech Lab area, SPS Stage session
- · Branded marketing campaign

Package price: USD 3,700 / unit







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