

Exclusive IMKL 2025 Sponsorships Packages

Silver

- Sponsor of coffee break sessions
- 1 Tech Lab speaking slot
- 9 sqm standard booth

Save 40% up!

Platinum

- Title sponsor of networking lounge and delegates lunch
- 1 conference & 2 Tech Lab speaking slots
- Networking dinner
- Access to speaker lounge
- 36 sqm raw space at premium location
- Digital advertisement in KLCC

Save 55% up!

Gold

- Sponsor of networking cocktail
- 1 conference & 1 Tech Lab speaking slots
- Networking dinner
- 18 sqm standard booth
- Digital advertisement in KLCC

Save 50% up!



STAND OUT

**MAXIMIZE YOUR
PRESENCE**



**GROW YOUR
NETWORK**

Platinum Sponsorship Package

As this platinum sponsor of IMKL25 event,
you can enjoy exclusive branding exposure and special offers.

The package includes:



Special events and networking opportunities

1. Title sponsor of networking lounge and delegates lunch
2. Participation at the networking dinner with speakers
3. Access to speaker lounge
4. Potential delegates match up
5. Sponsor branding will be displayed at the networking area and during delegates lunch, and addressed as 'Platinum sponsor' of IMKL event

Product showcase

1. 36sqm raw space at premium location
2. Badge scanning account for gathering visitors information

You are welcome to upgrade the booth! Feel free to check with us for details!

Branding and exposure

1. Digital advertisement on KLCC LED panel (768 px (W) x 1920 px (H))
2. Digital advertisement on KLCC curved panel (1920 px (W) x 2048 px (H))
3. Logo exposure on:
 - Digital items (official website, social media, registration page banner, e-newsletters etc.)
 - Onsite items (entrance area, conference & tech lab backdrop, directional signage etc.)
 - Marketing items (e-version of event guide, post show report & video etc.)
4. Advertisement printed on barricade
5. Interview or feature profile on press materials
6. Full page advertisement on event guide (e-version)
7. Exposure in event promotional video
8. Up to 9 mins video played throughout the event provided by sponsor during event days

Complimentary offers

1. One (1) conference session (around 30mins) for your company to share
2. Two (2) Tech Lab sessions (around 30mins) for you to deliver intensive and in-depth message
3. Fifteen (15) complimentary conference tickets for your VIP & guests
4. Special 30% discount for purchasing conference tickets*

***Only one (1) discount scheme can be applied at a time**

Gold Sponsorship Package

As this gold sponsor of IMKL25 event,
you can enjoy exclusive branding exposure and special offers.

The package includes:



Special events and networking opportunities

1. Sponsor of networking cocktail
2. Participation at the networking dinner with speakers
3. Sponsor branding will be displayed at the networking cocktail, and addressed as 'Gold sponsor' of IMKL event

Product showcase

1. 18sqm standard booth with basic furniture, including carpet, reception counter, chairs etc. is included for showcasing products or provide in-depth consulting services to visitors
2. Badge scanning account for gathering visitors information

You are welcome to upgrade the booth! Feel free to check with us for details!

Branding and exposure

1. Digital advertisement on KLCC curved panel (1920 px (W) x 1024 px (H))
2. Logo exposure on:
 - Digital items (official website, social media, e-newsletters etc.)
 - Onsite items (entrance area, conference & tech lab backdrop, directional signage etc.)
 - Marketing items (event guide (e-version), post show report & video etc.)
3. Half page advertisement on event guide (e-version)
4. Exposure in event promotional video
5. Up to 6 mins video played throughout the event provided by sponsor during event days

Complimentary offers

1. One (1) conference session (around 30mins) for your company to share
2. One (1) Tech Lab session (around 30mins) for you to deliver intensive and in-depth message
3. Ten (10) complimentary conference tickets for your VIP & guests
4. Special 25% discount for purchasing conference tickets*

***Only one (1) discount scheme can be applied at a time**

Silver Sponsorship Package

As this silver sponsor of IMKL25 event,
you can enjoy exclusive branding exposure and special offers.

The package includes:



Special events

1. Sponsor of coffee break sessions
2. Sponsor branding will be displayed during coffee break sessions, and addressed as 'Silver sponsor' of IMKL event

Product showcase

1. 9sqm standard booth with basic furniture, including carpet, reception counter, chairs etc. is included for showcasing products or provide in-depth consulting services to visitors

You are welcome to upgrade the booth! Feel free to check with us for details!

Branding and exposure

1. Logo exposure on:
 - Digital items (official website, social media, e-newsletters etc.)
 - Onsite items (entrance area, conference & tech lab backdrop, directional signage etc.)
 - Marketing items (event guide (e-version), post show report & video etc.)
2. Half page advertisement on event guide (e-version)
3. Exposure in event promotional video
4. Up to 3 mins video played throughout the event provided by sponsor during event days

Complimentary offers

1. One (1) Tech Lab session (around 30mins) for you to deliver intensive and in-depth message
 2. Five (5) complimentary conference tickets for your VIP & guests
 3. Special 20% discount for purchasing conference tickets*
- *Only one (1) discount scheme can be applied at a time**

Sponsorship Packages Summary

Stand Out. Maximize Your Presence. Grow Your Network.

	Platinum	Gold	Silver
Special events and networking opportunities			
Title sponsor of networking lounge and delegates lunch	✓		
Sponsor of networking cocktail		✓	
Sponsor of coffee break sessions			✓
Participation at the networking dinner	✓	✓	
Access to speaker lounge	✓		
Potential delegates match up	✓		
Speaking opportunities			
Speaking opportunity in the conference	1 session	1 session	
Tech Lab session	2 sessions	1 session	1 session
Complimentary conference tickets	15 passes	10 passes	5 passes
Product showcase			
Booth participation	Raw space (36sqm)	Standard booth (18sqm)	Standard booth (9sqm)
Badge scanning account	✓	✓	
Branding and exposure			
Digital advertisement on KLCC panel	LED pillar & full curved panel	Half curved panel	
Advertisement printed on barricade	✓		
Logo exposure on registration page banner	✓		
Interview or feature profile on press materials	✓		
Page of advertisement on event guide (e-version)	1 page	Half page	Half page
Video exposure during event days	9 mins	6 mins	3 mins

LED pillar



Curved panel

