## **Exclusive IMKL 2025 Sponsorships Packages**

## Silver

- Sponsor of coffee break sessions
- 1 Tech Lab speaking slot
- 9 sqm standard booth

**Save 40% up!** 

# **Platinum**

- Title sponsor of networking lounge and delegates lunch
- 1 conference & 2 Tech Lab speaking slots
- · Networking dinner
- · Access to speaker lounge
- 36 sqm raw space at premium location
- · Digital advertisement in KLCC

Save 55% up!

# Gold

- Sponsor of networking cocktail
- 1 conference & 1 Tech
  Lab speaking slots
- Networking dinner
- 18 sqm standard booth
- Digital advertisement in KLCC

**Save 50% up!** 



STAND OUT

MAXIMIZE YOUR PRESENCE





GROW YOUR NETWORK

KUALA LUMPUR

# Platinum Sponsorship Package

As this platinum sponsor of IMKL25 event, you can enjoy exclusive branding exposure and special offers.

The package includes:



- 1. Title sponsor of networking lounge and delegates lunch
- 2. Participation at the networking dinner with speakers
- 3. Access to speaker lounge
- 4. Potential delegates match up
- 5. Sponsor branding will be displayed at the networking area and during delegates lunch, and addressed as 'Platinum sponsor' of IMKL event

#### **Product showcase**

- 1.36sqm raw space at premium location
- 2. Badge scanning account for gathering visitors information

You are welcome to upgrade the booth! Feel free to check with us for details!

#### **Branding and exposure**

- 1. Digital advertisement on KLCC LED panel (768 px (W) x 1920 px (H))
- 2. Digital advertisement on KLCC curved panel (1920 px (W) x 2048 px (H))
- 3. Logo exposure on:
  - Digital items (official website, social media, registration page banner, e-newsletters etc.)
  - o Onsite items (entrance area, conference & tech lab backdrop, directional signage etc.)
  - Marketing items (e-version of event guide, post show report & video etc.)
- 4. Advertisement printed on barricade
- 5. Interview or feature profile on press materials
- 6. Full page advertisement on event guide (e-version)
- 7. Exposure in event promotional video
- 8. Up to 9 mins video played throughout the event provided by sponsor during event days

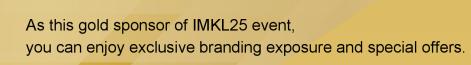
#### **Complimentary offers**

- 1. One (1) conference session (around 30mins) for your company to share
- 2. Two (2) Tech Lab sessions (around 30mins) for you to deliver intensive and in-depth message
- 3. Fifteen (15) complimentary conference tickets for your VIP & guests
- 4. Special 30% discount for purchasing conference tickets\*
  - \*Only one (1) discount scheme can be applied at a time



KUALA LUMPUR

# Gold Sponsorship Package



The package includes:



- 1. Sponsor of networking cocktail
- 2. Participation at the networking dinner with speakers
- 3. Sponsor branding will be displayed at the networking cocktail, and addressed as 'Gold sponsor' of IMKL event

#### **Product showcase**

- 1.18sqm standard booth with basic furniture, including carpet, reception counter, chairs etc. is included for showcasing products or provide in-depth consulting services to visitors
- 2. Badge scanning account for gathering visitors information

You are welcome to upgrade the booth! Feel free to check with us for details!

#### **Branding and exposure**

- 1. Digital advertisement on KLCC curved panel (1920 px (W) x 1024 px (H))
- 2. Logo exposure on:
  - Digital items (official website, social media, e-newsletters etc.)
  - Onsite items (entrance area, conference & tech lab backdrop, directional signage etc.)
  - Marketing items (event guide (e-version), post show report & video etc.)
- 3. Half page advertisement on event guide (e-version)
- 4. Exposure in event promotional video
- 5. Up to 6 mins video played throughout the event provided by sponsor during event days

#### **Complimentary offers**

- 1. One (1) conference session (around 30mins) for your company to share
- 2. One (1) Tech Lab session (around 30mins) for you to deliver intensive and in-depth message
- 3. Ten (10) complimentary conference tickets for your VIP & guests
- 4. Special 25% discount for purchasing conference tickets\*
  - \*Only one (1) discount scheme can be applied at a time

**KUALA LUMPUR** 

# Silver Sponsorship Package

As this silver sponsor of IMKL25 event, you can enjoy exclusive branding exposure and special offers.

The package includes:



#### **Special events**

- 1. Sponsor of coffee break sessions
- 2. Sponsor branding will be displayed during coffee break sessions, and addressed as 'Silver sponsor' of IMKL event

#### **Product showcase**

1.9sqm standard booth with basic furniture, including carpet, reception counter, chairs etc. is included for showcasing products or provide in-depth consulting services to visitors

You are welcome to upgrade the booth! Feel free to check with us for details!

#### **Branding and exposure**

- 1. Logo exposure on:
  - Digital items (official website, social media, e-newsletters etc.)
  - Onsite items (entrance area, conference & tech lab backdrop, directional signage etc.)
  - Marketing items (event guide (e-version), post show report & video etc.)
- 2. Half page advertisement on event guide (e-version)
- 3. Exposure in event promotional video
- 4. Up to 3 mins video played throughout the event provided by sponsor during event days

#### **Complimentary offers**

- 1. One (1) Tech Lab session (around 30mins) for you to deliver intensive and in-depth message
- 2. Five (5) complimentary conference tickets for your VIP & guests
- 3. Special 20% discount for purchasing conference tickets\*
  - \*Only one (1) discount scheme can be applied at a time

KUALA LUMPUR

## **Sponsorship Packages Summary**

Stand Out. Maximize Your Presence. Grow Your Network.

	0 1 1 1 1 1 1	0 1 1 0 0 0	
	Platinum	Gold	Silver
Special events and networking opportunities			
Title sponsor of networking lounge and delegates lunch	✓		
Sponsor of networking cocktail		✓	
Sponsor of coffee break sessions			✓
Participation at the networking dinner	✓	✓	
Access to speaker lounge	✓		
Potential delegates match up	✓		
Speaking opportunities			
Speaking opportunity in the conference	1 session	1 session	
Tech Lab session	2 sessions	1 session	1 session
Complimentary conference tickets	15 passes	10 passes	5 passes
Product showcase			
Booth participation	Raw space (36sqm)	Standard booth (18sqm)	Standard booth (9sqm)
Badge scanning account	<b>√</b>	<b>~</b>	
Branding and exposure			
Digital advertisement on KLCC panel	LED pillar & full curved panel	Half curved panel	
Advertisement printed on barricade	✓		
Logo exposure on registration page banner	✓		
Interview or feature profile on press materials	✓		
Page of advertisement on event guide (e-version)	1 page	Half page	Half page
Video exposure during event days	9 mins	6 mins	3 mins





